

SPECIAL EVENTS
MONTHLY MEETING MINUTES – MAY 15, 2014

Present: Joyce Kellogg, Don Gillette, Peggy Schneider, Mike Dougherty, Jim Reilly, Alaina Rivers and Nancy Stisser.

Absent: Phyllis Revell, Wayne Eichelkraut, Jani Eichelkraut, Elaine Baker and Heidi Eisert.

Minutes

The April minutes were read and approved on a motion by Mike and second by Joyce.

New Business:

Financial: Special Events received an allocation comparable to last year's, \$42,500, for the 2014-2015 fiscal year. At this point, SEC anticipates seven annual events with money to cover contingencies and new events. With funding, Nancy anticipates SEC will continue, but has not received clarification or confirmation from city officials on its continued existence. Members' terms expired in 2013 and no re-appointments have been made. No member present indicated a desire not to be reappointed. However, city event planning has been changing, and Nancy said it was possible SEC's function would be reorganized and members would elect to serve individual event committees. She repeated that she hopes to receive clarification on the matter soon.

Old Business:

Music in the Park – Gospel Night: After receiving complaints that last year's event was not well organized and too short, SEC sought and received assurance that event planning and organization would improve. This year's event will be headed by co-chairmen Doug Willet and Judy Dagraedt, who hope to sign a family of singers to perform.

Music in the Park hosts: The assignments are as follows: Don, July 19 & 26; Joyce, August 9 & 16; Peggy, August 23, and Mike, August 30.

Marketing & Publicity: Upon learning that Music in the Park and other SEC events were not listed in the 2014 La Salle County visitors guide, the committee discussed marketing and event planning. It then directed Nancy to write informing the La Salle County Board Tourism Committee (which puts out the county guide) and designer Kathy Knoblauch of the omissions and ask how the problem can be rectified. SEC events were also omitted last year from a Heritage Corridor visitors guide.

Stage canopy: Don noted that a canopy for the city stage was left up over the winter while the stage was stored, exposing it to the harsh winter weather.

There being no further business, the meeting was adjourned at 6:40 p.m. The next regular meeting is scheduled for Thursday, June 19, 2014, at 5:30 p.m.

Respectfully submitted by Peggy Schneider.